



Location: Aberdeen, NC
Salary range: Competitive Based on Experience
Benefits: Medical, Dental, 401K, Paid vacation
Employment type: Full Time, Management Level
Department: Marketing

Position: Marketing Manager

Why Quantico Tactical?

Quantico Tactical is the premier source for operational equipment for the military and federal agencies. Additionally, we are one of only twelve [Gold Superior Suppliers](#) to the Defense Logistics Agency (DLA) for 2017 and the largest North Carolina based Federal contractor. Because of our success and continued growth, these are immediate hire positions and a great opportunity to become a member of our team.

A high percentage of our employees are military veterans with experience in an expansive array of operational specialties. This also deeply affects our corporate culture in that we are an intensely mission-focused team of professionals that embrace the values of integrity, teamwork, accountability and unyielding dedication.

We are a market leader with the best team, unparalleled products and procurement solutions for our industry. We offer a great opportunity to play a vital role in supporting the noble cause of our military and federal customers worldwide in a dynamically growing organization.

Quantico Tactical is seeking an experienced **Corporate Marketing Manager** who has firearm and tactical experience. The ideal candidate is a US military veteran and/or serious tactical enthusiast, possesses a Bachelor's degree in Marketing or Business Administration and is someone who is truly excited about tactical gear. This is an exciting and very unique opportunity for someone with the drive and interest to submerge themselves in the firearm & tactical world.

This position is located from our corporate HQ in Aberdeen, NC and cannot be done remotely.

Duties:

- Develop deliberate marketing strategies and campaigns that align with business goals.
- Develop and promote appropriate market positioning and messaging campaigns by leveraging an impactful mix of marketing tactics to achieve goals.
- Develop and maintain all marketing content to include the creation of multimedia marketing materials, copy, presentations, marketing collateral and videos
- Website & social media management
- Organize and manage trade shows/events
- Oversee Co-op advertising programs and PR
- Work closely with graphic artist to develop all promotional material

Skills / Knowledge:

- Must have a proven track record of marketing success in the firearm and tactical industry with trade show management experience

- Must be proficient in Microsoft Office Suite
- Must have effective vendor management and negotiations skills
- Must be an excellent communicator - both in writing and in person – with exceptional interpersonal skills and the ability to work independently
- Ability to manage multiple projects simultaneously with drive and strong leadership

Qualifications:

- Bachelor's degree in Marketing or Business Administration
- 5+ Years experience in marketing
- 3+ Years in management positions
- A lifetime of enthusiasm for firearms and tactical gear!
- Must live in the Aberdeen, NC area, or be willing to relocate
- Graphic skills a plus

A cover letter with your resume is highly encouraged.

If you do not live in the Aberdeen, NC area but are in the process of relocating here, please specify that when applying.

Only those candidates offered interviews will be contacted

We are proud to be an Equal Opportunity Employer
Quantico Tactical is a Service Disabled Veteran Owned Small Business

QuanticoTactical.com

